

14-22APR24 - NEWSPAPER ADVERTISING

		Bidder: Gannett Columbia Daily Tribune	Columbia Missourian
4.9	Group A, Classified-Legal Ads: Single Column Ads	Unit Cost	Unit Cost
4.9.1	Price Per Line- Monday thru Saturday	\$0.91	\$0.65
4.9.2	Price Per Line- Sunday	\$0.91	\$0.65
4.9.3	Probate Notices (run in either 2 or 4 consecutive insertions)		
	Quote Flat fee for 2 consecutive insertions:	\$62.50	\$50.00
	Quote Flat fee for 4 consecutive insertions:	\$125.00	\$100.00
4.9.4	Trustees' Sales (run 21 consecutive days); Quote Rate Per Line-	\$0.53	\$0.45
4.9.5	Election Notices, quote as 'per line/word'. Ref: Exhibit B in RFB	\$0.91	\$0.65
4.9.6.	Provide a ' total cost ' for the ad in Exhibit B (Boone County Clerk Public Notice (with polls)) using the 'per line/word' pricing quoted in Item 4.9.5. For quoting purposes, use 1200 lines to calculate the cost	\$1,092.00	\$780.00
4.10.	Group B, Non-Classified, General: (# columns wide x # inches tall x column inch rate = total cost of ad)	Unit Cost	Unit Cost
4.10.1.	Price Per Column Inch- Wednesday	\$14.38	\$9.00
4.10.2.	Price Per Column Inch- Sunday	\$14.38	\$9.00
4.10.3.	Price per Column Inch- Monday, Tuesday, Thursday, Friday	\$14.38	\$9.00

4.11.	Group C, Classified Section- Multiple Column Ads (# columns wide x # inches tall x column inch rate = total cost of ad)	Unit Cost	Unit Cost
4.11.1.	Price per Column Inch- Wednesday	\$8.00	\$9.00
4.11.2.	Price Per Column Inch- Sunday	\$8.00	\$9.00
4.11.3.	Election Notices, price as a display type ad, 'price per column/inch'. (See Exhibit B as an example of previously run ads)	\$8.00	\$9.00
4.11.4.	Provide a 'total cost' for the ad in Exhibit B (Boone County Clerk Public Notice (with polls)) using the 'price per column/inch' pricing quoted in Item 4.11.3. For quoting purposes, use 6 columns x 12" per page, with 144" total for the 2-page ad to calculate the total cost.	\$1,152.00	\$1,296.00
4.11.5.	Additional: Preparation Fee for Election Notice PDF to be used in other papers.	\$0.00	\$0.00
4.11.6.	Tax Sale Ad- per Primary Specifications, Section 2.2.2. in RFB. Price per column inch-	\$8.00	\$9.00
4.11.	Maximum Percent Increase for Renewal Periods	Percent	Percent
	1st Renewal	0.0%	2.5%
	2nd Renewal	0.0%	2.5%
	3rd Renewal	0.0%	2.5%
	4th Renewal	0.0%	2.5%
4.19.	Cooperative Procurement	Y	Y

4.14. CIRCULATION: Number of Subscribers Daily edition

2272	5130
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4.15. CIRCULATION: Number of Subscribers Sunday edition

2910	5130
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4.16. CIRCULATION: Number of Subscribers for Wednesday edition

2272	5130
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