

23-16APR19 - NEWSPAPER ADVERTISING

RESPONDENT NAME		Columbia Missourian	Columbia Daily Tribune
4.8.	Group A, Classified-Legal Ads: Single Column Ads	Unit Cost	Unit Cost
4.8.1	Price Per Line- Monday thru Saturday	\$0.65	\$3.67
4.8.2.	Price Per Line- Sunday	\$0.65	\$3.67
4.8.3.	Probate Notices (run in either 2 or 4 consecutive insertions) Quote Flat fee for 2 consecutive insertions:	\$50.00	\$70.00
	Quote Flat fee for 4 consecutive insertions:	\$100.00	\$125.00
4.8.4.	Trustees' Sales (run 21 consecutive days); Quote Rate Per Line-	\$0.45	\$0.53
4.8.5.	Election Notices, quote as 'per line/word'. Ref: Exhibit B in RFB	\$0.65	\$0.91
4.8.6.	Provide ' total cost ' for the election notice ad in Exhibit B in RFB (election notices with polls) using 'price per line/word' pricing in Item 4.8.5.	Total Cost	Total Cost
		\$780.00	\$1,092.00
4.9.	Group B, Non-Classified, General-	Unit Cost	Unit Cost
4.9.1.	Price Per Column Inch- Wednesday	\$7.90	\$15.44
4.9.2.	Price Per Column Inch- Sunday	\$7.90	\$14.90
4.9.3.	Price per Column Inch- Monday, Tuesday, Thursday, Friday	\$7.90	\$12.44
4.10.	Group C, Classified Section- Multiple Column Ads	Unit Cost	Unit Cost
4.10.1.	Price per Column Inch- Wednesday	\$7.90	\$15.44
4.10.2.	Price Per Column Inch- Sunday	\$7.90	\$14.90
4.10.3.	Election Notices, price as display type ad, 'price per column/inch'.	\$7.90	\$8.77
4.10.4.	Provide ' total cost ' for the election notice ad in Exhibit B in RFB (election notices with polls) using 'price per column/inch' pricing in item 4.10.3.	Total Cost	Total Cost
		\$1,137.60	\$1,262.88
		Unit Cost	Unit Cost
4.10.5.	Additional: Preparation Fee for Election Notice PDF to be used in other papers.	\$0.00	\$0.00
4.10.6.	Tax Sale Ad- per Primary Specifications, Section 2.2.2. in RFB. Price per column inch-	\$7.90	\$8.77
4.11.	Maximum Percent Increase for Renewal Periods	Percent	Percent
	1st Renewal	2.5%	0%
	2nd Renewal	2.5%	0%
	3rd Renewal	2.5%	0%
	4th Renewal	2.5%	0%
4.19.	Cooperative Procurement	Yes	Yes