# **CERTIFIED COPY OF ORDER**

STATE OF MISSOURI<br/>County of Booneea.May Session of the April Adjourned TermTerm. 20 06In the County Commission of said county, on the18<sup>th</sup>day of May20 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby award Bid 01-23JAN06 Radio Advertising Services Term and Supply to Cumulus Broadcasting. It is further ordered that the Presiding Commissioner be hereby authorized to sign said contract.

Done this 18<sup>th</sup> day of May, 2006.

IL Keith Schnarre

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin **\** District II Commissioner

ATTEST:

.

Wendy S. Noren

Clerk of the County Commission

### PURCHASE AGREEMENT FOR RADIO ADVERTISING SERVICES

THIS AGREEMENT dated the 18 day of 2006 is made between Boone County, Missouri, a political subdivision of the State of Missouri through the Boone County Commission, herein "County" and Cumulus Broadcasting, herein "Contractor."

**IN CONSIDERATION** of the parties performance of the respective obligations contained herein, the parties agree as follows:

1. *Contract Documents* - This agreement shall consist of this Purchase Agreement for **Radio Advertising Services**, County of Boone Request for Proposal for Radio Advertising Services, proposal number **01-23JAN06** including Instructions and General Conditions, Introduction and General Information, Specifications, Proposal Submission Information, the unexecuted Response Page, Exhibit A, Best and Final Offer Number One, as well as the Contractor's proposal response dated January 20, 2006, executed by Greg Renoe, Senior Marketing Consultant, on behalf of the Contractor. All such documents shall constitute the contract documents, which are attached hereto and incorporated herein by reference. Service or product data, specification and literature submitted with proposal response may be permanently maintained in the County Purchasing Office proposal file for this proposal if not attached. In the event of conflict between any of the foregoing documents, the terms, conditions, provisions and requirements contained in the proposal specifications including Instructions and General Conditions, Introduction and General Information, Specifications, Proposal Submission Information, Exhibit A, Best and Final Offer Number One, and the unexecuted Response Page shall prevail and control over the Contractor's proposal response.

2. *Purchase* - The County agrees to purchase from the Contractor and the Contractor agrees to furnish radio advertising services for the period from Date of Award through December 31, 2006 with four one-year renewal option periods for the pricing detailed in Best and Final Offer Number One. All radio advertising services shall be provided in conformity with the proposal specifications and as set forth in the Contractor's proposal response.

3. **Billing and Payment** - All billing shall be invoiced to the Boone County Human Resources Department. Billings may only include the prices listed in the Contractor's proposal response. No additional fees for delivery or extra services or taxes shall be included as additional charges in excess of the charges in the Contractor's proposal response to the specifications. The County agrees to pay all invoices within thirty days of receipt of a correct invoice; Contractor agrees to honor any cash or prompt payment discounts offered in its bid response if County makes payment as provided therein. In the event of a billing dispute, the County reserves the right to withhold payment on the disputed amount; in the event the billing dispute is resolved in favor of the Contractor, the County agrees to pay interest at a rate of 9% per annum on disputed amounts withheld commencing from the last date that payment was due.

4. **Binding Effect** - This agreement shall be binding upon the parties hereto and their successors and assigns for so long as this agreement remains in full force and effect.

5. *Entire Agreement* - This agreement constitutes the entire agreement between the parties and supersedes any prior negotiations, written or verbal, and any other bid or bid specification or contractual agreement. This agreement may only be amended by a signed writing executed with the same formality as this agreement.

6. *Termination* - This agreement may be terminated by the County upon thirty days advance written notice for any of the following reasons or under any of the following circumstances:

- a. County may terminate this agreement due to material breach of any term or condition of this agreement, or
- b. County may terminate this agreement if in the opinion of the Boone County Commission if delivery of products are delayed or products delivered are not in conformity with bidding specifications or variances authorized by County, or
- c. If appropriations are not made available and budgeted for any calendar year.

**IN WITNESS WHEREOF** the parties through their duly authorized representatives have executed this agreement on the day and year first above written.

CUMULUS BROADCASTING	BOONE COUNTY, MISSOURI
By: Concerne	By: Boone County Commission
Title: Senior Markolmic (Susubol)	Keith Schnarre Presiding Commissioner
	Kenti Schnartey Texang Commissioner
APPROVED AS TO FORM:	ATTEST:
$(\Delta m)$	Wender S Norenzo
County Counselor	Wendy S. Noren, County Clerk
$\setminus$	-

### AUDITOR CERTIFICATION

In accordance with RSMo 50.660, I hereby certify that a sufficient unencumbered appropriation balance exists and is available to satisfy the obligation(s) arising from this contract. (Note: Certification of this contract is not required if the terms of this contract do not create a measurable county obligation at this time.)

				_	_	1115/84	300 – Term and Supply
Term É	Sugaly - No	Encumbrance	Real	ired ;	KF 51	10/2006	
Signature 7				Date		/	Appropriation Account



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2/15/06

Ms. Heather Turner:

Enclosed you will find my response to your request for more information. I hope this is everything you will need.

Thanks again.

Sincerely,

Greg Renoe Senior Marketing Consultant

### BEST AND FINAL OFFER REQUEST LIST BAFO #1 - RFP #01-23JAN06 Radio Advertising Services Cumulus Broadcasting

### 1. CLARIFICATIONS:

- 1.1. Please provide the number of years of experience Cumulus Broadcasting has in developing and broadcasting human resource recruitment campaigns. How many campaigns of this variety have been developed by Cumulus Broadcasting?
- 1.2. Please provide any figures available on the number of minority listeners for each station proposed.
- 1.3. Please provide resumes for any staff that might be involved in developing the recruitment and employee of the quarter campaign for Boone County Human Resources.
- 1.4. Please provide examples of the types of interview questions Cumulus Broadcasting might ask the Boone County Employee of the Quarter.
- 1.5. In accordance with section 4.5.1.1. of the RFP, please provide a specific response to each item under section 3.1. of the RFP. Please address if Cumulus Broadcasting will comply with each requirement.

### 1. CLARIFICATIONS RESPONSES:

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4

- 1.1 4 years in developing campaigns. 16 campaigns total, one campaign per each quarter of each year.
- 1.2 Minority listeners (see attached)
- 1.3 Resume of Greg Renoe (see attached)
- 1.4 How long have you worked for the county?
  Describe what you do.
  What is it about working for the county that you enjoy the most?
  What is about the people you work with, that you enjoy the most?
  What would encourage someone to apply for a position with the county?
- 1.5 Cumulus Broadcasting will comply with each requirement under section 3.1 of the RFP.

## THE MEDIA AUDIT

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### ADJUSTED ARBITRON RATINGS RANKER REPORT ADULTS

Report M Report F TARGE <sup>®</sup> Arbitron	Period:	OCT-NOV 2004 RACEBLACK [NOT H	COLUMBIA-JEFFERSON CITY, MO OCT-NOV 2004 RACEBLACK [NOT HISPANIC] MONDAY - FRIDAY 6AM TO 7PM			CUME RATING Arbitron Report: SPRING 2004		
TOTAL	AUDIENCE: 109,800	% IN TAR	GET AUDIENCE: 10.	0%		TARGET AUDIENCE: 11,0		
RANK	MEDIA	CUME ADJUSTED PERSONS	CUME ADJUSTED RATING	_0	14	29	44	
1	KOQL-FM	4,451	40.5			_		
2	KTXY-FM	1,568	14.3					
3	KBXR-FM	766	7.0					
4	KCLR-FM	740	6.7					
5	KFRU	642	5.8					
6	KSSZ-FM	488	4.4					
7	KCMQ-FM	464	4.2					
8	KPLA-FM	441	4.0					
9	KTGR	*	*					
10	KBBM-FM	*	*					
			0 = 7-DAY CUME ]					
	ва	SED ON 24 TOTAL RESPONDENTS O			- 440 ADULTS /			
	THE ME	Information is Subject to All Limitation DIA AUDIT PROGRAM & REPORT COI 10333 RICHMOND AVE. SUITE 201 Arbitron Data: Copy	PYRIGHT 2006 BY IN	ITERNATI 042 713/	ONAL DEMOGR /626-0333 [ 2.17	APHICS INC.		
			-					

BASED ON BOONE COUNTY ONL'

## THE MEDIA AUDIT

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### RANKER REPORT ADULTS

Report Market: Report Period: TARGET:	COLUMBIA-JEFFERSO OCT-NOV 2004 RACEOTHER [NOT W		]			CUME RAT	INGS
TOTAL AUDIENCE: 109,800	% IN TAR	GET AUDIENCE: 8	8.8%		TA	RGET AUDIENCI	E: 9,700
RANK MEDIA	CUME PERSONS	CUME RATING	0	13	26	40	
1 KCMQ-FM	3,800	39.2					
2 KCLR-FM	2,700	27.8					
				_			

2	KCLR-FM	2,700	27.8	
3	KBBM-FM	2,600	26.8	
4	KOQL-FM	2,400	24.7	
5	KBXR-FM	2,100	21.6	
6	KPLA-FM	2,000	20.6	
7	KTXY-FM	1,700	17.5	
8	KSSZ-FM	900	9.3	
9	KFRU	700	7.2	
10	KTGR	200	2.1	

{RADIO = 7-DAY CUME ] 

BASED ON 35 TOTAL RESPONDENTS OUT OF THE TOTAL SAMPLE OF 440 ADULTS AGE 18+

\_\_\_\_\_ ----Information is Subject to All Limitations and Restrictions as Stated in the original Survey. THE MEDIA AUDIT PROGRAM & REPORT COPYRIGHT 2006 BY INTERNATIONAL DEMOGRAPHICS INC. 10333 RICHMOND AVE. SUITE 200 - HOUSTON, TX 77042 713/626-0333 [ 2.17 ]

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CJF404B 

\*\* BASED ON BOONE COUNTY ONLY \*\*

# Resume of Gregory Paul Renoe

1007 Hulen Drive Columbia, Missouri 65203 Phone: 573-446-3623

### Work Experience:

**March 2004 to Present: Senior Marketing Consultant with Cumulus Broadcasting, Columbia, MO.** - Duties include; Development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

**March 1996 to 2004: Sales Manager with Premier Marketing, Columbia, MO.** - Duties included; managing and training sales staff, budget planning and coordinating daily monthly activities for the purpose of reaching revenue goals. Duties also included the development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

April 1993 to March 2004: Marketing Consultant with Premier Marketing, Columbia, MD. - Duties included the development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

**February 1992 to April 1993: Marketing Consultant with WLUM and WKLH Radio, Milwaukee WI.** - Duties included the development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

June 1989 to February 1992: Marketing Consultant with Saga Communications, Champaign, IL - Duties included the development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

**October 1987 to June 1989: Marketing Consultant with KFMZ Radio, Columbia, MD. -** Duties included the development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

June 1986 to October 1987: Marketing Consultant with KFAL/ KKCA Radio, Fulton, MD. - Duties included the development and cultivating of business relationships and assisting these businesses in the creation and execution of their marketing and advertising strategies. Writing and Production of broadcast creative.

**July 1985 to June 1986: Educator with the Moberly School District, Moberly, MD.** - Duties included the instruction of World History and Geography for grades 9 and 10. Other duties included; Head Girls Basketball Coach and Assistant Football Coach.

### EQUCATION:

1996 Successfully completed course and designated a Marketing Radio Manager 1990 Successfully completed course and designated a Certified Marketing Consultant July 1986 to October 1987: Broadcast Center in St. Louis. August 1978 to May 1983: Graduate of Lincoln University, Jefferson City, MD. with a Bachelor of Science in Education Degree.

### **Reference Upon Request**

### CONTRACT DOCUMENTS BOONE COUNTY, MISSOURI PROPOSAL NUMER AND DESCRIPTION: 01-23JAN06 Radio Advertising Services

### **BEST AND FINAL OFFER FORM #1**

This BAFO is issued in accordance with the Instructions to Bidders and is hereby incorporated into and made a part of the Contract Documents.

The following change has been made to the RFP document.

### Section 3.1.7.1. has been added as follows:

The contractor must travel to the employee's location in order to conduct the Employee of the Quarter interview.

Bidders are reminded that receipt of this BAFO must be acknowledged and submitted on or before 2:00 p.m. on February 15, 2006 in a separate envelope clearly marked BAFO Proposal Number 01-23JAN06 Radio Advertising Services or may be submitted by fax to (573) 886-4390.

The Offeror hereby declares understanding, agreement and certification of compliance to provide the items and/or services, at the prices quoted, in accordance with all terms and conditions, requirements, and specifications of the original RFP as modified by any previously issued RFP amendments and by this and any previously issued BAFO requests. The Offeror agrees that the language of the original RFP as modified by any previously issued RFP amendments and by this and any previously issued BAFO requests shall govern in the event of a conflict with Offeror's proposal.

Heather Turner,

Senior Buyer

Company Name Cumulus Excancastin &-
Address 503 Old 63 North
Columbia, MO 65201
Phone Number 573 - 449-4141
E-mail Address: GREG. RENOE D CUMULUS. COM
Authorized Representative Signature
Printed Name:

Fax Number: 573 - 449-7770

Date: 2/15/04 Title: SERVIOR MARKEHING BAKULHANT

### BEST AND FINAL OFFER REQUEST LIST BAFO #1 - RFP #01-23 JAN06 Radio Advertising Services Cumulus Broadcasting

### 1. CLARIFICATIONS:

- 1.1. Please provide the number of years of experience Cumulus Broadcasting has in developing and broadcasting human resource recruitment campaigns. How many campaigns of this variety have been developed by Cumulus Broadcasting?
- 1.2. Please provide any figures available on the number of minority listeners for each station proposed.
- 1.3. Please provide resumes for any staff that might be involved in developing the recruitment and employee of the quarter campaign for Boone County Human Resources.
- 1.4. Please provide examples of the types of interview questions Cumulus Broadcasting might ask the Boone County Employee of the Quarter.
- 1.5. In accordance with section 4.5.1.1. of the RFP, please provide a specific response to each item under section 3.1. of the RFP. Please address if Cumulus Broadcasting will comply with each requirement.

### 1. CLARIFICATIONS RESPONSES:

- 1.1 4 years in developing campaigns. 16 campaigns total, one campaign per each quarter of each year.
- 1.2 Minority listeners (see attached)
- 1.3 Resume of Greg Renoe (see attached)
- 1.4 How long have you worked for the county?
  Describe what you do.
  What is it about working for the county that you enjoy the most?
  What is about the people you work with, that you enjoy the most?
  What would encourage someone to apply for a position with the county?
- 1.5 Cumulus Broadcasting will comply with each requirement under section 3.1 of the RFP.

## THE MEDIA AUDIT

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TOTAL AUDIENCE: 109,800

1 2

### ADJUSTED ARBITRON RATINGS RANKER REPORT ADULTS

Report Market:	COLUMBIA-JEFFERSON CITY, MO	CUME RATINGS
Report Period:	OCT-NOV 2004	
TARGET:	RACEBLACK [NOT HISPANIC]	
Arbitron Daypart:	MONDAY - FRIDAY 6AM TO 7PM	Arbitron Report: SPRING 2004

% IN TARGET AUDIENCE: 10.0%

TARGET AUDIENCE: 11,000

	· · ·							
RANK	MEDIA	CUME ADJUSTED C PERSONS	RATING	0	14	29	44	
1	KOQL-FM	4,451	40.5					
2	KTXY-FM	1,568	14.3					
3	KBXR-FM	766	7.0					
4	KCLR-FM	740	6.7					
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9	KTGR	*	٠					
10	KBBM-FM	*	٠					

[ RADIO = 7-DAY CUME ]	
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Information is Subject to All Limitations and Restrictions as Stated in the original Survey. THE MEDIA AUDIT PROGRAM & REPORT COPYRIGHT 2006 BY INTERNATIONAL DEMOGRAPHICS INC.	
10333 RICHMOND AVE. SUITE 200 - HOUSTON, TX 77042 713/626-0333 [ 2.17 ]	
Arbitron Data: Copyright 2006 the Arbitron Company C.IF404B	
** BASED ON BOONE COUNTY ONLY **	

## THE MEDIA AUDIT

### RANKER REPORT ADULTS

Report Market:	COLUMBIA-JEFFERSON CITY, MO	CUME RATINGS
Report Period:	OCT-NOV 2004	
TARGET:	RACEOTHER [NOT WHITE/BLACK]	

% IN TARGET AUDIENCE: 8.8%

TOTAL AUDIENCE: 109,800

TARGET AUDIENCE: 9,700

CUME CUME MEDIA RATING 13 40 RANK 26 PERSONS 0 1.2212 7 77 20127 1 KCMQ-FM 3,800 39.2 2 KCLR-FM 2,700 27.8 3 KBBM-FM 2,600 26.8 4 KOQL-FM 2,400 24.7 5 KBXR-FM 2,100 21.6 6 KPLA-FM 2,000 20.6 KTXY-FM 7 1,700 17.5 8 KSSZ-FM 900 9.3 KFRU 700 9 7.2 KTGR 200 10 2.1

[ RADIO = 7-DAY CUME ] BASED ON 35 TOTAL RESPONDENTS OUT OF THE TOTAL SAMPLE OF 440 ADULTS AGE 18+ Information is Subject to All Limitations and Restrictions as Stated in the original Survey. THE MEDIA AUDIT PROGRAM & REPORT COPYRIGHT 2006 BY INTERNATIONAL DEMOGRAPHICS INC. 10333 RICHMOND AVE. SUITE 200 - HOUSTON, TX 77042 713/626-0333 [ 2.17 ] CJF4048

\*\* BASED ON BOONE COUNTY ONLY \*\*

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Phone: 573-446-3623

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### **Reference Upon Request**

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### **BEST AND FINAL OFFER FORM #1**

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The contractor must travel to the employee's location in order to conduct the Employee of the Quarter interview.

Bidders are reminded that receipt of this BAFO must be acknowledged and submitted on or before 2:00 p.m. on February 15, 2006 in a separate envelope clearly marked BAFO Proposal Number 01-23JAN06 Radio Advertising Services or may be submitted by fax to (573) 886-4390.

The Offeror hereby declares understanding, agreement and certification of compliance to provide the items and/or services, at the prices quoted, in accordance with all terms and conditions, requirements, and specifications of the original RFP as modified by any previously issued RFP amendments and by this and any previously issued BAFO requests. The Offeror agrees that the language of the original RFP as modified by any previously issued RFP amendments and by this and any previously issued BAFO requests shall govern in the event of a conflict with Offeror's proposal.

By:

Heather Turner. CPPB

Senior Buyer

Company Name Cumulus Brogscastine
Address 503 Old 63 North
Columbia, MD 65201
Phone Number 573 - 449-4141
E-mail Address: CREG. RENDE D' CUMULUS. COM
Authorized Representative Signature
Printed Name:

Fax Number: 573 - 449-7770

Date: 2/15/04 Title: SERVIDE MARKETING BAKULTANT

601 E. Walnut 2nd Floor Columbia, MO 65201 Phone: 573-886-4392 Fax: 573-886-4390 E-mail: hturner@boonecountymo.org

## Boone County Purchasing



To:	Greç	Renoe		From:	Heather Turner, Buy	er
Fax	449-	7770		Date:	February 7, 2006	
Phone	); 			Pages:	5 (includes cover)	
Re:	Best	and Final Offer Red	quest	CC:		
🗆 Urg	ent	☐For Review	Please Con	nment	☑Please Reply	🗆 Please Recycle
				<u> </u>		

•Comments:

# **Boone County Purchasing**



Heather Turner, CPPB Senior Buyer 601 E. Walnut, Room 209 Columbia, MO 65201 Phone: (573) 886-4392 Fax: (573) 886-4390 E-mail: hturner@boonecountymo.org

February 7, 2006

Greg Renoe Cumulus Broadcasting 503 Old Hwy 63 North Columbia, MO 65201

### RE: BAFO #1 for RFP #01-23JAN06 Radio Advertising Services

Dear Mr. Renoe:

In accordance with paragraph 1.2.c. of Request for Proposal number 01-23JAN06 Radio Advertising Services, this letter shall constitute an official request by the County of Boone – Missouri to enter into competitive negotiations with **Cumulus Broadcasting**. Included with this letter are two attachments.

The first attachment is the Best and Final Offer (BAFO) Request List, and it includes a listing of areas within your proposal which require further information and/or clarification.

The second attachment is a Best and Final Offer Form for RFP #01-23JAN06 Radio Advertising Services which also includes any changes being made to the RFP as a result of this BAFO request. The Best and Final Offer Form must be completed, signed by an authorized representative of your organization, and returned with your detailed BAFO response.

Your detailed BAFO response should address each area identified on the BAFO Request List using the same numbering outline as the list. In addition, as a result of this request for a Best and Final Offer, you may now modify the pricing of your proposal and/or may change, add information, and/or modify any part of your proposal. However, if pricing is resubmitted, be sure to follow the pricing structure stated in the RFP.

Please understand that your response to this BAFO request is your final opportunity to ensure that (1) all mandatory requirements of the RFP have been met, (2) all RFP requirements are adequately described since all areas of the proposal are subject to

evaluation, and (3) this is your best offer, including a reduction or other changes to pricing.

You are requested to respond to this BAFO request by submitting a written "Best and Final Offer" by 2:00 p.m. on February 15, 2006 to:

Boone County Purchasing Attention: Heather Turner 601 E. Walnut Street, Room 209 Columbia, MO 65201 Fax: (573) 886-4390

The outside of the envelope containing the BAFO response needs to state, "BAFO for RFP #01-23JAN06 Radio Advertising Services" on the lower left corner if mailed or delivered rather than faxed. If mailed or delivered, please include the original plus four (4) copies of your response. Faxed responses are acceptable since time is of the essence in this proposal.

You are reminded that pursuant to Section 610.021 RSMo, proposal documents including any best and final offer documents are considered closed records and shall not be divulged in any manner until after a contract is executed or all proposals are rejected. Furthermore, you and your agents (including subcontractors, employees, consultants, or anyone else acting on their behalf) must direct all questions or comments regarding the RFP, the evaluation, etc., to the buyer of record. Neither you nor your agents may contact any other County employee regarding any of these matters during the negotiation and evaluation process. Inappropriate contacts or release of information about your proposal or BAFO are grounds of suspension and/or exclusion from specific procurements.

If you have any questions regarding this BAFO request, please call (573) 886-4392 or e-mail <u>hturner@boonecountymo.org</u>. I sincerely appreciate your efforts in working with the County of Boone – Missouri to ensure a thorough evaluation of your proposal.

Sincerely,

Heather Turner, CPPB Senior Buyer

cc: Evaluation Team Proposal File

Attachments:

Best and Final Offer Request List Request for Best and Final Offer (BAFO) Form

### BEST AND FINAL OFFER REQUEST LIST BAFO #1 - RFP #01-23JAN06 Radio Advertising Services Cumulus Broadcasting

### 1. CLARIFICATIONS:

- 1.1. Please provide the number of years of experience Cumulus Broadcasting has in developing and broadcasting human resource recruitment campaigns. How many campaigns of this variety have been developed by Cumulus Broadcasting?
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	By:	
	U	Heather Turner, CPPB Senior Buyer
Company Name	_	
Address	_	
Phone Number	_	Fax Number:
E-mail Address:		
Authorized Representative Signature		Date:
Printed Name:		Title:

# 1400 KFRU Proposal

#



### 5. <u>Response Page</u>

5.1 The offeror shall provide firm, fixed prices below for the original contract period for providing all services in accordance with the minimum mandatory requirements stated herein.

### PRICING

Ad Period	Saturday	Sunday	Monday	Total # of Ads	Firm, Fixed Price Per Period
1/28/06-1/30/06	<u>    //   </u> ads	//ads	_// _ads	33	\$
4/29/06-5/1/06	<u>//_</u> ads	<u>//_</u> ads	<u> </u>	33	\$_825
7/29/06-7/31/06	<u> </u>		<u> </u>	33	\$ 825
10/27/06-10/29/06	<u>_//</u> ads		_//ads	33	\$ 825
TOTAL				132	\$ 3300-

### 5.2 Renewal Option for All Prices

The County shall have the option to renew the contract in one (1) year increments, or a portion thereof, for a maximum total of four (4) additional years.

The offeror must indicate below the maximum allowable percentage of price increase applicable to the renewal option periods. If a percentage is not quoted (i.e. left blank), the County shall have the right to execute the option at the same price(s) quoted for the original contract period.

1 <sup>st</sup> Renewal Period	5	%
2 <sup>nd</sup> Renewal Period	10	%
3 <sup>rd</sup> Renewal Period	5	%
4 <sup>th</sup> Renewal Period	ID	%

In compliance with this Request for Proposal and subject to all the conditions thereof, the Offeror agrees to furnish the services/equipment/supplies requested and proposed and certifies he/she has read, understands, and agrees to all terms, conditions, and requirements of this proposal and is authorized to contract on behalf of the firm named below.

Cumulus Bronocacting (FRU (1400 Am) 1 503 old 43 North Columbia, mo Ces201 Company Name: Address:

RFP #: 01-23JAN06

Telephone:	573 - 449 - 4141	Fax: 57	3-449-7720
Federal Tax ID (or Soc	cial Security #):68-	0575090	)
Print Name:			x Marketing Concultant
Signature:	noc	Date: 1/20	06
()	be signed. All signatures m	ust be original a	nd not photocopies.

RFP #: 01-23JAN06

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# 106.1 KOQL Proposal



### 5. <u>Response Page</u>

5.1 The offeror shall provide firm, fixed prices below for the original contract period for providing all services in accordance with the minimum mandatory requirements stated herein.

### PRICING

Ad Period	Saturday	Sunday	Monday	Total # of Ads	Firm, Fixed Price Per Period
1/28/06-1/30/06	<u>//</u> ads	_//ads	<u>//</u> ads	33	\$_858-
4/29/06-5/1/06	<u>//_</u> ads	<u> // a</u> ds	_// _ads	33	\$
7/29/06-7/31/06	<u>    //     </u> ads	<u> </u>	<u> // ads</u>	33	\$_858 -
10/27/06-10/29/06		<u></u>	<u>_//_</u> ads	33	\$ 858 -
TOTAL				132	s <u>3</u> d32

### 5.2 Renewal Option for All Prices

The County shall have the option to renew the contract in one (1) year increments, or a portion thereof, for a maximum total of four (4) additional years.

The offeror must indicate below the maximum allowable percentage of price increase applicable to the renewal option periods. If a percentage is not quoted (i.e. left blank), the County shall have the right to execute the option at the same price(s) quoted for the original contract period.

1 <sup>st</sup> Renewal Period	5	%
2 <sup>nd</sup> Renewal Period	10	%
3 <sup>rd</sup> Renewal Period		%
4 <sup>th</sup> Renewal Period	10	%

In compliance with this Request for Proposal and subject to all the conditions thereof, the Offeror agrees to furnish the services/equipment/supplies requested and proposed and certifies he/she has read, understands, and agrees to all terms, conditions, and requirements of this proposal and is authorized to contract on behalf of the firm named below.

Company Name:

(umulus BROADCASFING - KOQL (106.1) RADIO 503 old (e3 Novettl Columbia, MO (e5201

Address:

RFP #: 01-23JAN06

16

Telephone:	573-419-4141	Fax:	573-449-7770
Federal Tax ID (or So	ocial Security #):68-	05750	090
Print Name:	REG RENDE	Title: _	SENICA MARKETING CONSULTANT
Signature:	eion	Date: _	1/20/06
Note: This form must	be signed. All signatures mu	ıst be ori	ginal and not photocopies.

RFP #: 01-23JAN06

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# 101.5 KPLA Proposal



### 5. <u>Response Page</u>

5.1 The offeror shall provide firm, fixed prices below for the original contract period for providing all services in accordance with the minimum mandatory requirements stated herein.

### PRICING

Ad Period	Saturday	Sunday	Monday	Total # of Ads	Firm, Fixed Price Per Period
1/28/06-1/30/06	<u>    //   </u> ads	<u> </u>	<u> </u>	33	\$ <u>990</u> -
4/29/06-5/1/06	<u> // a</u> ds	<u>    //    </u> ads	ads	33	\$ 990 -
7/29/06-7/31/06	_//ads	<u> </u>	<u>    ¶    </u> ads	33	\$ <u>990</u>
10/27/06-10/29/06	<u> </u>	<u> </u>	<u> </u>	33	\$990 /
TOTAL				132	s <u>3,960</u> -

### 5.2 Renewal Option for All Prices

The County shall have the option to renew the contract in one (1) year increments, or a portion thereof, for a maximum total of four (4) additional years.

The offeror must indicate below the maximum allowable percentage of price increase applicable to the renewal option periods. If a percentage is not quoted (i.e. left blank), the County shall have the right to execute the option at the same price(s) quoted for the original contract period.

1 <sup>st</sup> Renewal Period	5	%
2 <sup>nd</sup> Renewal Period	10	%
3 <sup>rd</sup> Renewal Period	5	%
4 <sup>th</sup> Renewal Period	10	_%

In compliance with this Request for Proposal and subject to all the conditions thereof, the Offeror agrees to furnish the services/equipment/supplies requested and proposed and certifies he/she has read, understands, and agrees to all terms, conditions, and requirements of this proposal and is authorized to contract on behalf of the firm named below.

Cumulus BloadCasting - KALA (1015) RADIO 503 Old (23 North Columbia, MD (1520) Company Name: Address:

RFP #: 01-23JAN06

Telephone:	573-449-4141	Fax:	573-449-7770
Federal Tax ID (or	Social Security #):	8-0575	090
Print Name:	LE G RENDE	_ Title: _	SENIOL MARKEANG Consultant
Signature:	fine	Date:	1/20/06
Note: This form mu	ist be signed. All signatures	must be ori	ginal and not photocopies.

RFP #: 01-23JAN06

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# 102.3 KBXR Proposal



### 5. <u>Response Page</u>

5.1 The offeror shall provide firm, fixed prices below for the original contract period for providing all services in accordance with the minimum mandatory requirements stated herein.

### PRICING

Ad Period	Saturday	Sunday	Monday	Total # of Ads	Firm, Fixed Price Per Period
1/28/06-1/30/06	_//ads	_//ads	<u>    //     </u> ads	33	\$ 159 -
4/29/06-5/1/06	<u>//_</u> ads	<u> // ads</u>	<u> // a</u> ds	33	<u>\$ 19-</u>
7/29/06-7/31/06	<u>//</u> ads	<u> // a</u> ds	<u> </u>	33	\$ 759 -
10/27/06-10/29/06	<u>//_</u> ads	<u> </u>	_//ads	33	\$ 759-
TOTAL				132	\$ 3,036

### 5.2 Renewal Option for All Prices

The County shall have the option to renew the contract in one (1) year increments, or a portion thereof, for a maximum total of four (4) additional years.

The offeror must indicate below the maximum allowable percentage of price increase applicable to the renewal option periods. If a percentage is not quoted (i.e. left blank), the County shall have the right to execute the option at the same price(s) quoted for the original contract period.

1 <sup>st</sup> Renewal Period	5	%
2 <sup>nd</sup> Renewal Period	10	%
3 <sup>rd</sup> Renewal Period	5	_%
4 <sup>th</sup> Renewal Period	10	%

In compliance with this Request for Proposal and subject to all the conditions thereof, the Offeror agrees to furnish the services/equipment/supplies requested and proposed and certifies he/she has read, understands, and agrees to all terms, conditions, and requirements of this proposal and is authorized to contract on behalf of the firm named below.

(unulus Repanciasting - KOXR (102.3) Radio Company Name: 503 old 43 North Columbia, Mo 105201 Address:

RFP #: 01-23JAN06

Telephone:	573-419-4141	Fax: _	573-419-7770
Federal Tax ID (or So	cial Security #):68-	0575	090
Print Name:		Title: _	Serier Macketine (Broultant
Signature:	ane	Date: _	
Note: This form must l	be signed. All signatures mu	ist be ori	ginal and not photocopies.

RFP #: 01-23JAN06

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# 100.1 KBBM (The BUZZ) Proposal



### 5. <u>Response Page</u>

5.1 The offeror shall provide firm, fixed prices below for the original contract period for providing all services in accordance with the minimum mandatory requirements stated herein.

### PRICING

Ad Period	Saturday	Sunday	Monday	Total # of Ads	Firm, Fixed Price Per Period
1/28/06-1/30/06	_//ads		ads	33	\$ 396-
4/29/06-5/1/06	<u>//_</u> ads			33	\$ 396-
7/29/06-7/31/06	//ads	ads	_//	_ 33	\$ 396-
10/27/06-10/29/06	<u> </u>	<u> </u>	<u> </u>	33	\$
TOTAL				132	\$ 1584

### 5.2 Renewal Option for All Prices

The County shall have the option to renew the contract in one (1) year increments, or a portion thereof, for a maximum total of four (4) additional years.

The offeror must indicate below the maximum allowable percentage of price increase applicable to the renewal option periods. If a percentage is not quoted (i.e. left blank), the County shall have the right to execute the option at the same price(s) quoted for the original contract period.

1 <sup>st</sup> Renewal Period	5	%
2 <sup>nd</sup> Renewal Period	10	%
3 <sup>rd</sup> Renewal Period	5	%
4 <sup>th</sup> Renewal Period	10	%

In compliance with this Request for Proposal and subject to all the conditions thereof, the Offeror agrees to furnish the services/equipment/supplies requested and proposed and certifies he/she has read, understands, and agrees to all terms, conditions, and requirements of this proposal and is authorized to contract on behalf of the firm named below.

<u>Cumulus Blogecasting - KBBM (100.1 THE BUZZ)</u> RADio 503 Old 63 North Columbia, MD 65101 Company Name: Address:

RFP #: 01-23JAN06

Telephone:	57.3-449-414	/ Fax:	573-449-777	0
Federal Tax ID (or	Social Security #):	68-0575	090	
Print Name:	THEG RENDE	Title:	SENIOR MARKEHNO	Consultant
Signature:	Aure	Date:	1/20/04	
	$\mathcal{L}$			

Note: This form must be signed. All signatures must be original and not photocopies.

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#### EXHIBIT A

#### PRIOR EXPERIENCE

(References of similar services for governmental agencies are preferred)

1. Prior Services Performed for:

Company Name: Boone Burity Human Resources DEpartment 601 E. WALNUT Address: BETTY DICKNEITE & SUSAN WEILS Contact Name:

Telephone Number: 573 - 886 - 4/395

Date of Contract: 1/5/05Length of Contract: 1/5/05 - 12/31/05

Description of Prior Services (include dates): RAPID 405 INCLUSED EMPLOYEE OF THE GUARTER RECOGNITION 95 WELL 95 TOL Listings. Dates OF CAMPAIGNES. 1/29-1/31/05, 5/14-5/16/05, 9/10/06-9/12/06, 1/12-11/14/06) Prior Services Performed for:

Company Name: Address:

2.

Contact Name: Telephone Number:

Date of Contract: Length of Contract:

Description of Prior Services (include dates):

#### 3. Prior Services Performed for:

Company Name: Address:

Contact Name: Telephone Number:

Date of Contract: Length of Contract:

Description of Prior Services (include dates):

RFP #: 01-23JAN06



# Boone County Government :60 second "4<sup>th</sup> Quarter Employee"

**Sample Creative** 

(Medium Tempo Music Bed Underneath)

Ancr: Not only does Boone County government reward their employees with good pay and full benefits; they also like to recognize their employees for a job well done. Congratulations to (Employee Name) their employee of the 3<sup>rd</sup> quarter.

#### (Employee voice part here)

Ancr: Congratulations (<u>Employee Name</u>)! Now you too could work for Boone County Government...as they are now accepting applications for...

An Appraiser/Apprentice in the Assessor's office...

A Road Maintenance Superintendent and Road Maintenance Worker II in the Public Works Department...

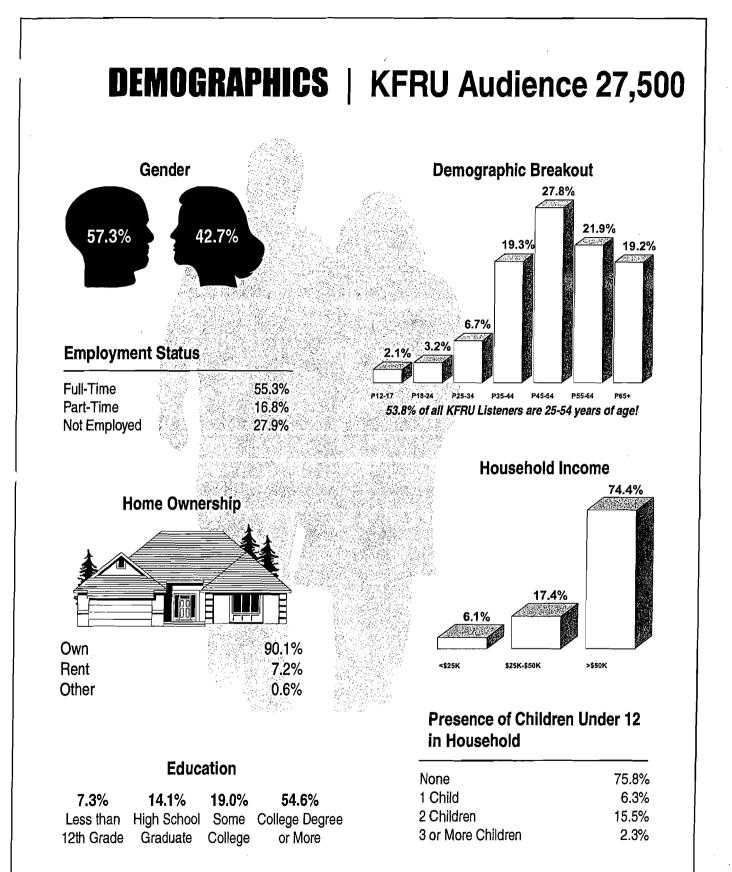
A Corrections Officer, Corrections Support Officer and a Cook in the Sheriff's Department...

Ancr: To apply, go to Human Resources in the Johnson Building, 601 East Walnut, second floor. Call 886-43-95...or visit Show Me Boone-do- com. Boone County Government is an equal opportunity employer.

Note: This script format would be used with each recognition campaign. By doing so, it will provide good consistency and continuity for the message.

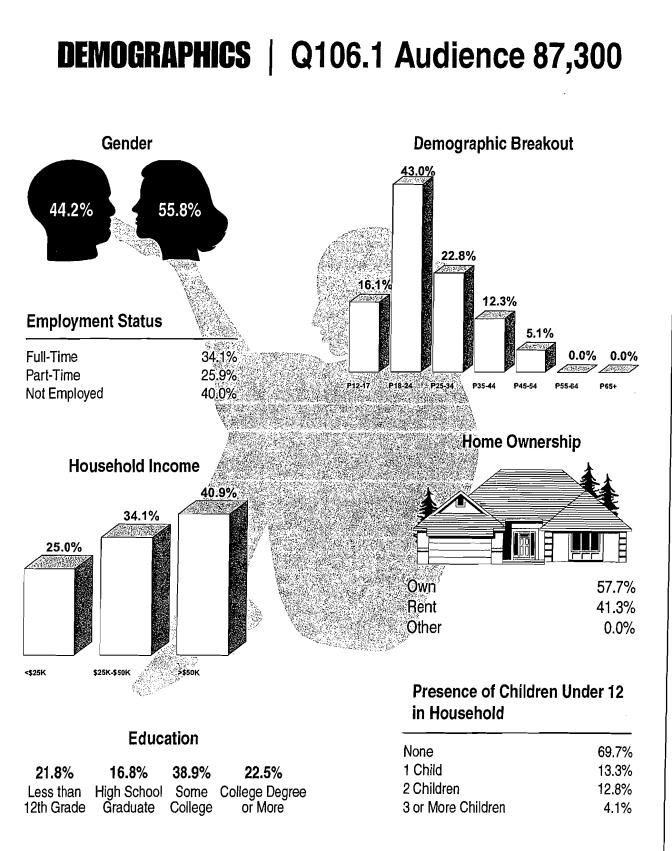
# **Listener Demographics**

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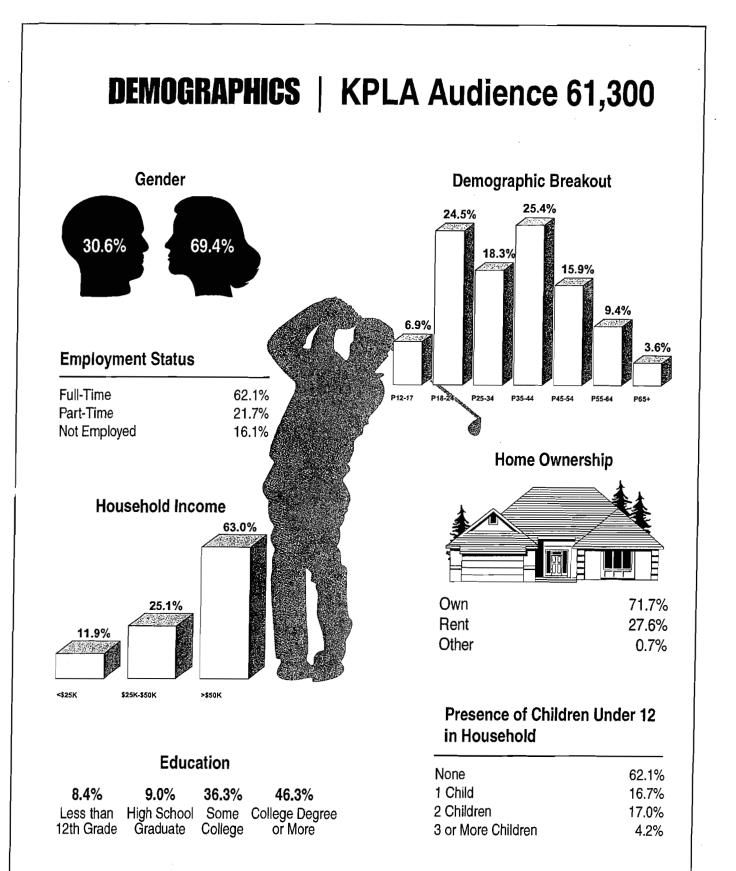
SOURCE: ARBITRON, Fall 2004





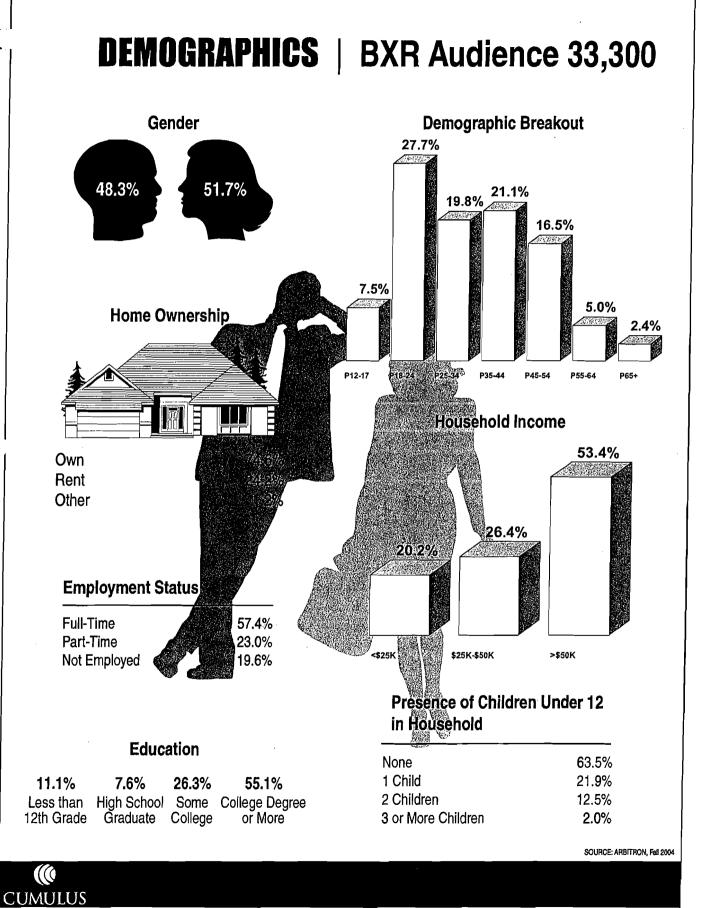
CUMULUS

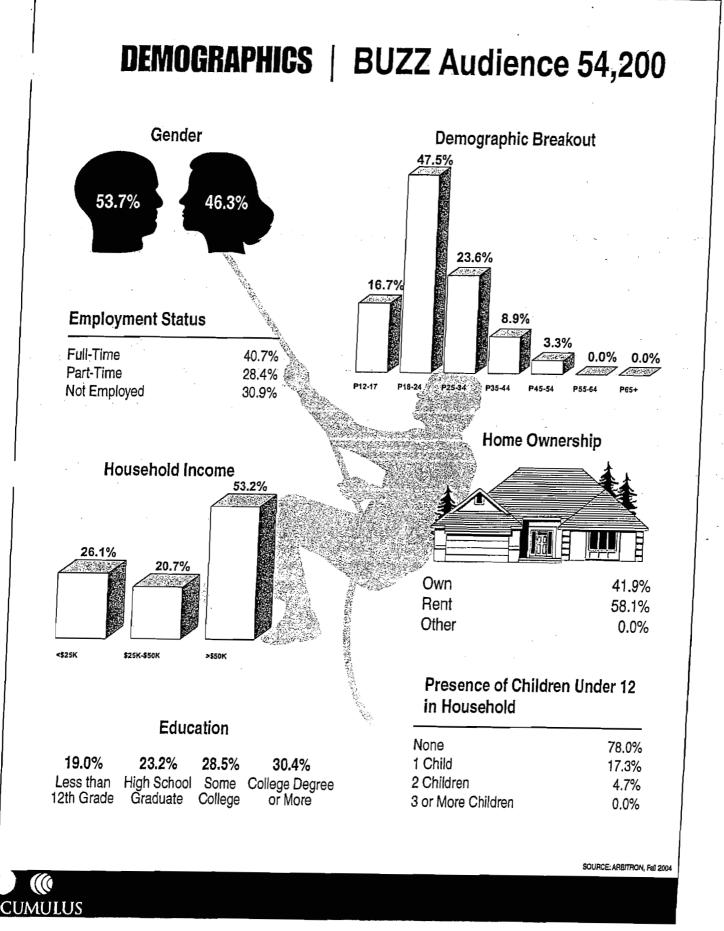
SOURCE: ARBITRON, Fall 2004



SOURCE: ARBITRON, Fall 2004

CUMULUS





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# **Marketing Solutions For Your Business**



www.KFRU.com

1400 AM - KFRU: The first broadcast station in Columbia, KFRU has been on the air since 1925. Today's KFRU is the News/Talk/Sports station of Columbia. Called the "Voice of Columbia," KFRU appeals to a wide variety of listeners, but is especially strong with adults 35+.

101.5 FM - KPLA: A regional 100,000-watt adult contemporary powerhouse providing coverage within a 90 mile radius of Columbia. KPLA is a personality driven station featuring the best mix of "Real Music Variety." KPLA enjoys a broad listenership but is especially strong with women 25-49.



adults who like a diverse menu, KBXR delivers music to listeners within a 60 mile radius of

102.3 - BXR: The contemporary rock station for

www.BXR.com

Columbia. Particularly strong among Adults 18-49, listeners count on BXR to deliver all of their rock favorites with a relaxed style.



Q106.1: A regional 100,000 watt powerhouse for mid-Missouri, Q106.1 is the area's leading Contemporary Hits radio station, KOQL has a format driven by young adults, with emphasis on females 18-34.

ww.Q1061.com

100.1

www.KPLA.com

http:BUZZ.fm

100.1 FM - BUZZ: Buzz is mid-Missouri's new Active Rock station. Targeting Men 18-34, 100.1 The Buzz, serves up today's cutting edge rock to a loyal audience of avid alternative rock fans all over mid-Missouri.



1240 AM - KLIK: The oldest frequency in Jefferson City, KLIK is the full-service News/Talk/ Sports station of Jefferson City. KLIK is home to all coverage of MU sporting events, as well as local high school athletic events. KLIK is strong with adults 25+.

www.KLIK1240.com



COOL 104: COOL 104 is the home of Big Hits and Big Funl From The Beatles and The Beach Boys... to The Supremes and Three Dog Night, the biggest hits of the 60's & 70's are featured on COOL 104! KJMO enjoys a diverse listenership, but is especially stong with adults 35-54.

> Jefferson City Office 3605 Country Club Drive Jefferson City, MO 65109 573.893.5100 Voice: 573.893.8330 Fax







# **Flexibility of Ad Schedule:**

In the event that ad campaign dates need to be moved, Cumulus Broadcasting will accommodate the Boone County Government Human Resources Department.

Request for Proposal



Boone County Purchasing 601 E. Walnut Street, Room 209 Columbia, Missouri 65201

Heather Turner, CPPB, Buyer Phone: (573) 886-4392 Fax: (573) 886-4390 E-mail: hturner@boonecountymo.org

Proposal Data

Proposal Number: 01-23JAN06 Commodity Title:

# **RADIO ADVERTISING SERVICES**

#### DIRECT PROPOSAL FORMAT OR SUBMISSION QUESTIONS TO THE PURCHASING DEPARTMENT

#### Proposal Submission & Opening Address and Deadline

	<u> </u>
Day / Date:	Monday, January 23, 2006
Time:	1:30 P.M. C.S.T. (No late proposals will be accepted)
Location / Mail Address:	Boone County Purchasing Department
	Boone County Johnson Building
	601 E. Walnut, Room 209
	Columbia, MO 65201
Directions:	The Johnson Building is located on the Northeast corner at 6 <sup>th</sup> Street and Walnut Street. Enter the building from the East Side. Wheel chair accessible entrance is available on the West side of the building.

#### Proposal Contents

- 1.0: Instructions and General Conditions
- 2.0: Introduction and General Information
- 3.0: Specifications
- 4.0: Proposal Submission Information
- 5.0: Response Page

Exhibit A Prior Experience



# **NOTICE OF REQUEST FOR PROPOSAL**

Boone County is accepting Request for Proposals for the following:

# **RFP 01-23JAN06 Radio Advertising Services**

Sealed proposals will be accepted until **1:30 p.m. on Monday, January 23, 2006** in the Boone County Purchasing Office, Boone County Johnson Building, Room 209, 601 E. Walnut Street, Columbia, MO 65201.

Specifications are available in the Purchasing Office and requests for copies may be made by phone (573) 886-4392; fax (573) 886-4390 or e-mail: <u>http://boonecountymo.org</u>. Vendors may view Bids, Bid Tabulations, and Bid Awards on the Boone County Web Page at <u>http://www.showmeboone.com</u>.

Heather Turner, CPPB Buyer, Purchasing

Insertion: December 21, 2005 COLUMBIA MISSOURIAN



# 1. INSTRUCTIONS AND GENERAL CONDITIONS

- 1.1 **Delivery of Proposals:** Sealed proposals, subject to Instructions and General Conditions of Bidding and any special conditions set forth herein, will be received at the Boone County Purchasing office until the proposal closing date and time indicated herein for furnishing the County with the material and/or supplies, equipment or services as detailed in the following proposal.
  - a) **Proposal Closing:** All proposals shall be delivered before 1:30 P.M., C.S.T., on Monday, January 23, 2006 to:

Boone County Purchasing Department Heather Turner, CPPB, Buyer 601 E. Walnut Street, Room 209 Columbia, Missouri 65201-4460

- b) The County will not accept any proposals received after 1:30 P.M. and shall return such late proposals to the Offeror.
- c) Offerors must submit one (1) original, and four (4) numbered copies of the proposal (total of five). Proposals will be opened publicly in a manner to avoid public disclosure of contents; however, only names of Offerors will be read aloud.
- d) Proposals must be submitted in a sealed envelope identified with the proposal number and date of closing. List the proposal number on the outside of the box or envelope and note "Request for Proposal enclosed."
- e) If you do not care to submit a proposal, please return *Response Page* and note your reason. No fax or electronic transmitted proposals will be accepted.
- f) If you have obtained this proposal document from our Web Page or from a source other than the Boone County Purchasing Department, please check with our office prior to submitting your proposal to ensure that you have a complete package. The Purchasing Department cannot be responsible for providing addenda if we do not have you on our Vendor list for this proposal.

# 1.2. Evaluation of Proposals (Procedure):

a) The County will first examine proposals to eliminate those that are clearly nonresponsive to the stated requirements. Therefore, Offerors should exercise particular care in reviewing the Proposal Format required for this RFP.

- b) The evaluation committee shall then score all proposals based upon the evaluation factors detailed herein. Upon completion of the scoring, the committee may recommend short listing the proposals that are potentially acceptable.
- c) At this point, the County may request presentations by Offerors, negotiate with Offerors through best and final offers, and conduct detailed reference checks on the short listed offerors.
- d) The County reserves the right to contact any and all references to obtain, without limitation, information regarding the Offeror's performance on previous projects. A uniform sample of references will be checked for each short-listed Offeror.
- e) The County reserves the right to withdraw this RFP at any time and for any reason and to issue such clarifications, modifications, and/or amendments as it may deem appropriate.
- f) Receipt of a proposal by the County or a submission of a proposal to the County offers no rights upon the Offeror nor obligates the County in any manner.
- g) No negotiations, decisions, or actions shall be initiated by any firm as a result of any verbal discussion with any County employee prior to the opening of responses to the Request for Proposal. Boone County reserves the right to select the Offeror which best meets its goals and objectives, needs, fiscal constraints, quality levels and service expectations.

#### 1.3 Ambiguity, Conflict, or Other Errors in the RFP:

- a) If an Offeror discovers any ambiguity, conflict, discrepancy, omission, or other error in the Request for Proposal, they shall immediately notify the Purchasing Department of such error in writing and request modification or clarification of the document. The County will make modifications by issuing a written addendum and will give written notice to all parties who have received this RFP from the County.
- b) The Offeror is responsible for clarifying any ambiguity, conflict, discrepancy, omission, or other error in the Request for Proposals prior to submitting the proposal or it shall be waived.
- c) Implied Requirements: Products and services that are not specifically requested in this RFP, but which are necessary to provide the functional capabilities proposed by the Offeror, shall be included in the proposal.
- d) The County will not be liable in any way for any costs incurred by any Offeror in the preparation of their proposal in response to this RFP, nor for the presentation of their proposal and/or participation in any discussions or negotiations.

- 1.4 **Rejection of Proposals:** The right is reserved to accept or reject in whole or in part any or all proposals submitted, to waive technicalities, and to accept the offer the County considers the most advantageous to the County. Further, the County shall reject the proposal of any Offeror that is determined to be non-responsive. The unreasonable failure of an Offeror to promptly supply information in connection with respect to responsibility may be grounds for a determination of non-responsibility.
- 1.5 Acceptance of Proposals: The County will accept all proposals that are submitted properly. However, the County reserves the right to request clarifications or corrections to proposals.
- 1.6 **Requests for Clarification of Proposals:** Requests by the Department for clarification of proposals shall be in writing.
- 1.7 Validity of Proposals: Offeror should state how many days or months proposals remain valid beyond the 120 days minimum.
- 1.8 Receipt and Opening of Advertised, Sealed Proposals: The Offeror(s) and public are invited, but not required, to attend the formal opening of proposals. Offeror(s) names only will be read aloud to the public. No decisions related to an award of a contract or creation of any contractual or lease relationship, or purchase order will be made at the opening.
  - a. Information provided in your response will be considered proprietary and will not be divulged during the selection process. Following contract execution, ownership of all data, materials and documentation originated and prepared for the County pursuant to this RFP shall belong exclusively to the County and be subject to public inspection in accordance with the Missouri Sunshine Law. All proposals and tabulation sheets are kept by the County for a period of time established by regulation or statutes after the award is made and are available for inspection at any time during regular working hours.
  - b. Proposals will be opened in the Boone County Purchasing Department on Monday, January 23, 2006 at 1:30 p.m. located at the following address:

Boone County Purchasing Department Boone County Johnson Building 601 E. Walnut Street, Room 213 Columbia, Missouri 65201

- 1.9 Withdrawal of Proposals: Proposals may be withdrawn without prejudice any time before the deadline for receipt of proposals. If a mistake or error is discovered by the Offeror or by the County after the proposal opening, the County has the right to call this error to the Offeror's attention and request verifications of the proposal. If the Offeror acknowledges the mistake and requests relief, the County will proceed in the following manner:
  - a. Withdrawal: Permission to allow an Offeror to withdraw their proposal without prejudice may be given when clear and convincing evidence supports the existence of an error. If there is a significant and obvious disparity between the prices of the lowest Offeror and of the other Offerors, an Offeror may be permitted to withdraw without prejudice, upon submission of evidence that a non-intentional error occurred.
- 1.10. Contract Award: A contractual agreement will be negotiated with the successful offeror.
- 1.11. Contract Period: The contract will begin on the date of award and continue through December 31, 2006. It shall be subject to renewal for four (4) additional years, one (1) year at a time. After the completion of the fifth term, this Agreement will continue on a month-to-month basis until either party terminates this Agreement by providing the other party with 30 days prior written notice.
- **1.12. Pricing:** The unit prices for the items identified on the Response Form shall remain fixed for the identified original contract period. If the County exercises the option for renewal, the contractor shall agree that the prices for the items listed on the Response Form shall not increase by more than the maximum percent proposed on the Response Form. If renewal percentages are not provided, then prices during any renewal period shall be the same as during the original contract period.
- **1.13.** Notification of Award: Services are not to begin until receipt of Notification of Award or other notification by the County Purchasing Director to proceed. Performance time and dates are determined solely by the contract and any modification thereto.
- **1.14.** No Guarantee of Quantities: The County of Boone does not guarantee any amount of service under the contract.
- 1.15. Disputes: Should disputes, alternatives or other disagreements related to the performance of the work herein described arise between the County and the contractor, the parties hereto shall negotiate in good faith in an attempt to resolve same; such negotiation shall be a condition precedent to any remedy at law.
- 1.16. Conflict of Interest: The offeror certifies that to the best of their knowledge no employee of the County, nor any member thereof, nor any public agency or official effected by this Agreement that results from this RFP, has any pecuniary interest in the

business of the offeror, and that no person associated with the offeror has any interest that would conflict in any manner with the performance of the agreement.

**1.17.** Compliance With Laws: The contractor shall at all times observe and comply with all Federal, State of Missouri and County ordinances and regulations which may in any manner affect the performance of this Agreement.

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# 2. INTRODUCTION AND GENERAL INFORMATION

# 2.1 Introduction:

- 2.1.1 This document constitutes a request for competitive, sealed proposals for **Radio** Advertising Services, as set forth herein.
- 2.1.2 Organization This document, referred to as a Request for Proposal (RFP), is divided into the following parts:
  - 1) Instructions and General Conditions
  - 2) Introduction and General Information
  - 3) Specifications
  - 4) Proposal Submission Information
  - 5) Response Page
  - 6) Exhibit A Prior Experience

# 2.2. Guideline for Written Questions:

- 2.2.1 All questions regarding this Request for Proposal shall be submitted in writing no later than 5:00 p.m. on Thursday, January 5, 2006. All questions must be mailed, faxed or e-mailed to the attention of Heather Turner, CPPB, Buyer, Boone County Purchasing. No verbal responses to questions will be given prior to or following the pre-proposal conference. All such questions will be answered in writing, and such answers will be provided to all parties having obtained a Request for Proposal packet.
  - a. Heather Turner, CPPB Buyer, Purchasing 601 E. Walnut Street, Room 209 Columbia, Missouri 65201 Phone: (573) 886-4392 Fax: (573) 886-4390 E-mail: <u>hturner@boonecountymo.org</u>



**SPECIFICATIONS** 

3.1 Scope of Services:

3.

- 3.1.1. The purpose of this Request for Proposal is to enter into a contract with a qualified firm for the provision of **Radio Advertising Services** for the County of Boone Missouri.
- 3.1.2. The contractor must develop a radio advertisement for the Boone County Human Resources Department which must include employee of the quarter recognition as well as a list of open positions and how to apply for them.
- 3.1.3. The contractor's radio advertisement shall be broadcast for one (1) week during each quarter for a total of four (4) weeks out of the year. The contractor shall broadcast a total of 132 ads during the year, split evenly among the four (4) weeks.
  - a. Each ad shall be approximately 60 seconds in length.
  - b. The ads shall run on a Saturday, Sunday, and Monday and be split evenly among the 24 hours of each day.
- 3.1.4. The following dates are the anticipated 2006 dates for the ads to be run, however the County requires flexibility with these dates in case some adjustments need to be made throughout the year.
  - January 28-30 (subject to change based upon award of this RFP)
  - April 29-May 1
  - July 29-31
  - October 27-29
- 3.1.5. The contractor must contact the Boone County Human Resources Department two to three weeks prior to the ad run date to obtain the Employee of the Quarter information.
- 3.1.6. The contractor must obtain permission from the Human Resources Department prior to contacting the Employee of the Quarter directly.

- 3.1.7. Once the contractor obtains the information from the Human Resources Department, the contractor shall be responsible for scheduling an interview time which is conducive to the Employee of the Quarter's schedule.
- 3.1.8. The contractor shall conduct a brief taped interview with the Employee of the Quarter with questions such as employee's name, position, department, how long the employee has worked for the County, and why the employee enjoys working for the County.
- 3.1.9. The contractor must contact the Human Resources Department during the week prior to the run dates in order to obtain open position information.
- 3.1.10. The contractor must obtain approval of the ads from a Human Resources designee prior to the run date.
- 3.1.11. The contractor must submit run times (via fax or email) to the Human Resources Department prior to the end of business on the Friday before the ads are set to run.
- 3.1.12. The contractor shall provide two (2) electronic (cassette tape or CD) copies of each ad to the Boone County Human Resource Department.

# 3.2 Contractual Obligations

- 3.2.1. **Contract Duration -** The contract shall be effective from the date of issuance through December 31, 2006. This contract is subject to renewal annually for four (4) additional one (1) year periods following expiration of the first contract period. In the event the contract is renewed, pricing shall not be increased by more than the percentages outlined on the Pricing Page.
- 3.2.2. Contract Extension The Purchasing Director may exercise the option to extend the contract on a month to month basis for a maximum of six (6) months from the date of termination if it is deemed to be in the best interest of Boone County.
- 3.2.3. Contract Documents The successful Offeror(s) shall be obligated to enter into a written contract with the County within 30 days of award on contract forms provided by the County. If Offerors desire to contract under their own written agreement, any such proposed agreement shall be submitted in blank with their proposal. The County reserves the right to modify any proposed form agreement or withdraw its award to a successful Offeror if any proposed agreement contains terms and conditions inconsistent with its bid or are unacceptable to county legal counsel.

# 3.3 Exceptions to the RFP

- 3.3.1. It is anticipated that Offerors may find instances where the proposed services may not be consistent with specifications contained in this RFP. Inability to meet any specified requirement must be stated and thoroughly explained. Acceptance of the exceptions will be completely at the discretion of Boone County.
- 3.4 Termination for Default: The County may, by written notice, terminate this contract in whole or in part for failure of the Contractor to perform any of the provisions thereof. In such event, the Contractor shall be liable for damages, including the excess cost of reprocuring similar supplies or services; provided, that if (a) it is determined for any reason that the Contractor was not in default or, (b) the Contractor's failure to perform is beyond his or his subcontractor's control, fault or negligence, the termination shall be deemed to be a termination for convenience. Termination shall be effective ten (10) days from the Contractor's receipt of notice.
- 3.5 Estimated Quantities: The estimated quantities indicated in this Request for Proposal represent anticipated requirements only and are not purchased hereby, nor is the owner obligated in any way to purchase the quantities shown. The right is reserved to exceed or diminish these estimates or to omit any one or more items if desired.

#### 3.6 Statement of Qualifications

- 3.6.1. Organizational and staff experience: Offerors must describe their qualifications and experience to perform the work described in this RFP. Information about experience should include direct work with employment advertising. Include resumes of key staff who would work directly with the County, including the anticipated time commitment of the specific person/people who will be performing the service requested herein.
- 3.6.2. References: Submit three references from current corporate customers, preferably governments similar in size to the County of Boone. Provide complete contact information.



# PROPOSAL SUBMISSION INFORMATION

#### 4.1 Submission of Proposals

- 4.1.1 When submitting a proposal, the Offeror should include the original and four (4), numbered, additional copies.
  - a. The Offeror shall submit the proposal to:

Boone County Purchasing Department Attn: Heather Turner, CPPB, Buyer 601 E. Walnut Street, Room 209 Columbia, MO 65201

- b. The proposals must be delivered no later than 1:30 p.m. on January 23, 2006. Proposals will not be accepted after this date and time.
- 4.1.2 To facilitate the evaluation process, the Offeror is encouraged to organize their proposal into distinctive sections that correspond with the individual evaluation categories described herein.
  - a. Each distinctive section should be titled with each individual evaluation category and all material related to that category should be included therein.
  - b. The signed response page from the original RFP and all signed amendments should be placed at the beginning of the proposal.
  - c. The Proposal must, at a minimum, address all mandatory and desired services, equipment, materials, etc. Responses must fully describe how the service will be performed.
- 4.1.3 The Offeror is cautioned that it is the Offeror's sole responsibility to submit information related to the evaluation categories, and that the County is under no obligation to solicit such information if it is not included with the proposal. The Offeror's failure to submit such information may cause an adverse impact on the evaluation of the proposal.
- 4.1.4 Offeror's Contacts: Offerors and their agents (including subcontractors, employees, consultants, or anyone else acting on their behalf) must direct all of their questions or

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comments regarding the RFP, the evaluation, etc. to the buyer of record indicated on the first page of this RFP. Offerors and their agents may not contact any County employee other than the buyer of record regarding any of these matters during the solicitation and evaluation process. Inappropriate contacts are grounds for suspension and/or exclusion from specific procurements. Offerors and their agents who have questions regarding this matter should contact the buyer of record.

- **4.2** Competitive Negotiation of Proposals: The Offeror is advised that under the provisions of this Request for Proposal, the County reserves the right to conduct negotiations of the proposals received or to award a contract without negotiations. If such negotiations are conducted, the following conditions shall apply:
  - 4.2.1 Negotiations may be conducted in person, in writing, or by telephone.
  - 4.2.2 Negotiations will only be conducted with potentially acceptable proposals. The County reserves the right to limit negotiations to those proposals, which received the highest rankings during the initial evaluation phase.
  - 4.2.3 Terms, conditions, prices, methodology, or other features of the Offeror's proposal may be subject to negotiation and subsequent revision. As part of the negotiations, the Offeror may be required to submit supporting financial, pricing and other data in order to allow a detailed evaluation of the feasibility, reasonableness, and acceptability of the proposal.
  - 4.2.4 The mandatory requirements of the Request for Proposal shall not be negotiable and shall remain unchanged unless the County determines that a change in such requirements is in the best interest of the entities.

#### 4.3 Evaluation and Award Process

- 4.3.1 After determining a responsible Offeror and a responsive proposal through the determination that the proposal satisfies the mandatory requirements stated in the Request for Proposal, the evaluator(s) shall use both objective analysis and subjective judgment in conducting a comparative assessment of the proposal in accordance with the evaluation criteria stated below:
  - a. Method of Performance
  - b. Experience/Expertise of Offeror
  - c. Cost
- 4.3.2 After an initial evaluation process, a question and answer interview may be conducted with the Offeror, if deemed necessary by the County. In addition, the Offeror may be asked to make an oral presentation of their proposal to the evaluation team at a designated Boone County location. Attendance cost shall be at the Offeror's expense. All arrangements and scheduling will be coordinated by the County.

#### 4.4 Evaluation of Experience and Reliability

- 4.4.1 Experience and reliability of the Offeror's organization are considered subjectively in the evaluation process. Therefore, the Offeror is advised to submit any information, which documents successful and reliable experience in past performances, especially those performances related to the requirements of this RFP.
- 4.4.2 The Offeror should provide the following information related to previous and current services/contracts performed by the Offeror's organization and any proposed subcontractors which are similar to the requirements of this RFP (This information may be shown on the form attached as Exhibit A to this RFP or in a similar manner):
  - a. Name, address, and telephone number of client/contracting agency and a representative of that client/agency who may be contacted for verification of all information submitted;
  - b. Dates and locations of the service/contract; and
  - c. A brief, written description of the specific prior services performed, including the average daily number of participants served, and requirements thereof.
- 4.4.3. The offeror must provide adequate financial information with their proposal showing financial stability and capability to perform the requirements of this request for proposal.
- 4.4.4. The Offeror should submit a copy of all licenses, certifications, accreditation, and/or permits, which may be required by state, federal, and/or local law, statute, or regulation in the course of conduct of the Offeror's business. If not submitted with the proposal, the County reserves the right to request and obtain a copy of any license or certification required to perform the defined services prior to contract award.

### 4.5 Evaluation of Method of Performance

- 4.5.1. Proposals will be subjectively evaluated based on the Offeror's distinctive plan for performing the requirements of the RFP. Therefore, the Offeror should present a written narrative, which demonstrates the method or manner in which the Offeror proposes to satisfy these requirements. The language of the narrative should be straightforward and limited to facts, solutions to problems, and plans of action. In addition, the offeror must address the following items in their method of performance:
  - 4.5.1.1. Compliance with Section 3 Offerors shall describe how each specification within Section 3 of this Request for Proposal will be addressed with the system proposed. All items in the RFP must be responded to as thoroughly as possible. Unclear, ambiguous statements such as "all reasonable effort to provide", etc., must be avoided. Failure to address any of the requirements may subject the response to rejection and/or misinterpretation. The offeror may not refer solely to sales literature as a response.

# 4.5.1.2. The offeror must address the following in their proposal:

- Submit a creative employment advertising campaign.
- Submit listener demographics and total listeners for each station proposed.
- Describe the flexibility of ad placement. What are the offeror's policies on ad postponement?

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# 5. <u>Response Page</u>

5.1 The offeror shall provide firm, fixed prices below for the original contract period for providing all services in accordance with the minimum mandatory requirements stated herein.

# PRICING

Ad Period	Saturday	Sunday	Monday	Total # of Ads	Firm, Fixed Price Per Period
1/28/06-1/30/06	ads	ads	ads		\$
4/29/06-5/1/06	ads	ads	ads		\$
7/29/06-7/31/06	ads	ads	ads		\$
10/27/06-10/29/06	ads	ads	ads		\$
TOTAL					\$

# 5.2 Renewal Option for All Prices

The County shall have the option to renew the contract in one (1) year increments, or a portion thereof, for a maximum total of four (4) additional years.

The offeror must indicate below the maximum allowable percentage of price increase applicable to the renewal option periods. If a percentage is not quoted (i.e. left blank), the County shall have the right to execute the option at the same price(s) quoted for the original contract period.

1 <sup>st</sup> Renewal Period	%
2 <sup>nd</sup> Renewal Period	%
3 <sup>rd</sup> Renewal Period	%
4 <sup>th</sup> Renewal Period	%

In compliance with this Request for Proposal and subject to all the conditions thereof, the Offeror agrees to furnish the services/equipment/supplies requested and proposed and certifies he/she has read, understands, and agrees to all terms, conditions, and requirements of this proposal and is authorized to contract on behalf of the firm named below.

Company Name: \_\_\_\_\_\_

Address:

RFP #: 01-23JAN06

Telephone:	Fax:
Federal Tax ID (or Social Security #):	
Print Name:	Title:
Signature:	Date:

Note: This form must be signed. All signatures must be original and not photocopies.

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# EXHIBIT A

#### PRIOR EXPERIENCE

(References of similar services for governmental agencies are preferred)

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#### 1. Prior Services Performed for:

Company Name: Address:

Contact Name: Telephone Number:

Date of Contract: Length of Contract:

#### Description of Prior Services (include dates):

#### 2. Prior Services Performed for:

Company Name: Address:

Contact Name: Telephone Number:

Date of Contract: Length of Contract:

#### Description of Prior Services (include dates):

#### 3. Prior Services Performed for:

Company Name: Address:

Contact Name: Telephone Number:

Date of Contract: Length of Contract:

#### **Description of Prior Services (include dates):**

RFP #: 01-23JAN06

# **CERTIFIED COPY OF ORDER**

STATE OF MISSOURI<br/>County of Booneea.May Session of the April Adjourned TermTerm. 20 06In the County Commission of said county, on the18<sup>th</sup>day ofMay20 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby approve the request to utilize the City of Columbia cooperative contract 32/2006 Cellular Phone Service with U.S. Cellular. It is further ordered that the Presiding Commissioner be hereby authorized to sign said contract.

Done this 18<sup>th</sup> day of May, 2006.

Keith Schnarre

202-2006

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST:

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Wendy S. Noren

Clerk of the County Commission

# **CERTIFIED COPY OF ORDER**

STATE OF MISSOURI<br/>County of Booneea.May Session of the April Adjourned TermTerm. 20 06In the County Commission of said county, on the18<sup>th</sup>day ofMay20 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby approve the request for disposal of miscellaneous equipment items as listed in the attached memo from the Purchasing Department. It is further ordered that the Presiding Commissioner be hereby authorized to sign said disposal request form.

Done this 18<sup>th</sup> day of May, 2006.

ACIM Keith Schnarre

**ろ** -2006

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST: Wendy S. No

Clerk of the County Commission

Boone County Purchasing Tyson Boldan Office Specialist



601 E.Walnut, Room 205 Columbia, MO 65201 Phone: (573) 886-4394

# MEMORANDUM

TO:	Boone County Commission
FROM:	Tyson Boldan
RE:	Misc Equipment
DATE:	May 15, 2006

The following items have been identified as surplus. The Purchasing Department is requesting approval for disposal.

	Asset #	Description	Make	Model	Condition of Asset	Serial #	
	<u> </u>		DISPO	SAL BY AUCTION			
1.	07548	Typewriter	Electric Brother	EM605	Broken		
2.	10913	Proliant Server	Compaq	4500	Non Working- No Hard Drives		
3.	08004	Monitor	IBM	8511-001	Working		
4.	12417	Proliant Server	Compaq	ML370	Working But No Hard Drives		
5.	12418	Proliant Server	Compaq	ML370	Working But No Hard Drives		
6.	08168	APC Back UPS	UPS	600	Non Working		
7.	09167	APC Back UPS	UPS	450	Non Working		
8.	08943	APC Back UPS	UPS	450	Non Working		
9.	10969	Laptop	Compaq	Armada 1130T	Very Poor- Hard Drive Removed		
10.	12181	Laptop	Gateway	Solo 2550	Very Poor- No Hard Drive		
11.	12190	Laptop	Compaq	Armada PP2060			
12.	09750	Desk Chair			Broken		
13.	09798	Desk Chair			Broken		
14.	No Tag	Surveillance Monitor	ULTRAK		Good/Screen burn-in	M1050013	
15.	No Tag	Surveillance Monitor	ULTRAK		Good/Screen burn-in	M1050014	
16.	No Tag	VCR	Toshiba		Good	64551909	
17.	No Tag	12in-Monitor		800M	Fair	8156C680CW0	
18.	No Tag	17in-Monitor	Gateway		Good	2044205	
19.	No Tag	17-Monitor	IBM		Good	2384608	
20.	6247	Ethernet Adaptor			Fair		
21.	8765	Remote			Good		

		Ethernet Bridge			+	
22.	9312	Remote Ethernet Bridge			Good	
23.	2943	10-ton air/hydraulic floor jack			Poor- air actuator is not functioning	
24.	2712	Desk	Metal 24"X36"		Poor	
25.	10496	Fax Machine	Panasonic	UF322	Working	
26.	05652	Chair	Global	1534	Broken	
27.	12537	PC	Compaq	Desk pro 4000	Very Poor, Hard Drive Removed	
28.	12259	PC	Compaq	Desk pro EN	Very Poor, Hard Drive Removed	
29.	12789	PC	Compaq	IPA& P733	Very Poor, Hard Drive Removed	
30.	11441	PC	Compaq	Prosignia 200	Very Poor, Hard Drive Removed	
31.	12117	PC	Compaq	Desk pro EP	Very Poor, Hard Drive Removed	
32.	12012	PC	Compaq	Desk pro 400	Very Poor, Hard Drive removed	
33.	11577	PC		Prosignia 200	Very Poor, Hard Drive removed	
34.	11301	Printer	Cannon	Bubble Jet BJ230	Very Poor	
35.	2171	Desk			Fair	
36.	13058	Clean Air Machine			Poor/Working	
37.	13053	Clean Air Machine			Poor/Working	
38.	12357	Fax machine	Panasonic	Model UF-595	Good	
39.	No Tag	Wireless Desktop/Autom otive Speaker Phone System	Cingular		Good	
40.	No Tag	Digital Wireless Telephone	Motorola	Startac Model # ST7890/ST7897	Good	
41.	11690	Gas Powered Weed Eater	Stihl		Poor/Needs Repair	
42.	13514	Gas Powered Weed Eater	Stihl		Poor/Needs Repair	
43.	03509	File Cabinet 2 Drawer			Fair	
44.	No Tag	2 Drawer file Cabinet			Fair	

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	45.	04454	Open Roller Cabinet (For Books)			Fair	
	46.	1977	Open Roller Cabinet (For Books)			Fair	
	47.	1995	Open Roller Cabinet (For Books)			Fair	
	48.	1992	Open Roller Cabinet (For Books)			Fair	
	49.	1990	Open Roller Cabinet (For Books)			Fair	
	50.	No Tag	Counter Top For Roller Cabinets			Fair	
	51.	No Tag	4 Drawer Vertical File Cabinet			Poor	
	52.	03502	3 Drawer File Cabinet	Steelcase		Old but ok	
	53.	No Tag	4 Metal Cabinets For Holding Cards of Micro Fishe			Fair	
	54.	No Tag	Monitor	Compaq		Very Poor	110CG43HA209
	55.	No Tag	Monitor	Compaq		Very Poor	110CG43HS592
Γ	56.	12851	PC	Compaq	Deskpro EN	Hard Drive Removed	
	57.	10870	Monitor	View Sonic	1782	Poor	
	58.	12850	PC	Compaq	Desk pro EN	Hard Drive Removed	
	59.	10474	Monitor	Samsung	6NE	Poor	
Γ	60.	6932	Terminal	IBM	3477	Poor	
	61.	6929	Terminal	IBM	3477	Poor	
	62.	7139	Terminal	IBM	3477	Poor	
	63.	13715	Terminal	IBM	3477	Poor	
	64.	12525		Compaq	S710	Poor	
	65.	13867	Terminal	IBM	3477	Poor	
	66.	13736		View Sonic	3477	Poor	
	67.	8034	Printer	Laser Jet	2182	Poor	
	68.	12623	Printer	Laser Jet		Good	
	69.	12621	Printer	Laser Jet		Good	
	70.	11403	Printer	Laser Jet		Good	
	71.	11231	Printer	NLQ		Good	
	72.	12094	Bar Code Printer	Sato	Cx200	Good	
	73.	11589	Terminal	WYSE	12"	Good	

74.		Router/Bridge	ISDN	Good
75.	11941	Router/Bridge	ISDN	Good
76.	7553	Bar Code Reader		Good
77.	7556	Bar Code reader		Good
78.	7552	Bar Code Reader		Good
79.	10608	PC Wand Connector		Good
80.	10607	PC Wand Connector		Good
81.	10650	Ethernet Hub		Good
82.	10649	Hub		Good
83.	10651	Ethernet Hub		Good
84.	12263	Personal		Good/Hard Drive
		Computer		Removed
85.	12964	Personal		Good/Hard Drive
		Computer		Removed
86.	12969	Personal		Good/Hard Drive
		Computer		Removed
87.	12970	Personal		Good/Hard Drive
		Computer		Removed
88.	12977	Personal	Ī	Good/Hard Drive
		Computer		Removed
89.	12978	Personal		Good/Hard Drive
		Computer		Removed
90.	12979	Personal		Good/Hard Drive
		Computer		Removed
91.	12981	Personal		Good/Hard Drive
	• <u>•</u> • •	Computer		Removed
92.	12983	Personal		Good/Hard Drive
		Computer		Removed
93.	12994	Personal		Good/Hard Drive
	1	Computer		Removed
94.	12998	Personal		Good/Hard Drive
		Computer		Removed
95.	13001	Personal		Good/Hard Drive
	23 14	Computer		removed
96.	13118	Personal		Good/Hard Drive
		Computer	1 al a a a a a a a a a a a a a a a a a a	Removed

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97.	13608	Personal Computer			Good/Hard Drove Removed	
98.	12388	Printer	Laser Jet		Good	
99.	No Tag	Printer	LexMak	Optra S1855	Good	11-NF263
100	6247	Ethernet			Fair	
		Adaptor				
101	8765	Remote			Good	
		Ethernet Bridge				
102	12853	Monitor	Compag	5710	Poor	
103	12768	PC	Compaq	P733	Hard Drive Removed	
104	12766	PC	Compaq	P733	Hard Drive Removed	
105	12865	Monitor	Compaq	S710	Poor	
106	12827	PC	Compaq	IPAQ-P733	Hard Drive Removed	
107	12841	PC	Compaq	Desk Pro	Hard Drive Removed	
108	12791	PC	Compaq	P733	Hard Drive Removed	
109	12797	PC	Compaq	P733	Hard Drive Removed	
110	12846	PC	Compaq	Desk Pro EN	Hard Drive Removed	
111	13471	Monitor	Gateway	Ev700	Poor	
112	11436	Monitor	Opti Quest	Q71		
113	11449	Monitor	Opti Quest	Q71		
114	11928	Monitor	Opti Quest	Q71		
115	13971	Monitor	Dell	M992	Poor	

		]	DISPOSAL BY	DESTRU	CTION		
116	13734		ViewSonic	2182		Poor	
117	3354	Shot-gun	Remington	870		Poor	
118	3358	Shot-gun	Remington	870		Poor-nonfunctioning	
119	No Tag	Shot-gun	Remington	870		In pieces	
120	3347	Shot-gun	Remington	870		Unfixable	
121		Digital Camera				Destroyed	
			Reque	st for Do	nation		
122	No Tag	None	12 Folding tables	18"x48" Tables	Folding	Poor	Donate to MO Police Chief's Training Center
L		I	TRANSFER TO	ANOTHER	DEPART	MENT	
123	13190	Office Utility Table	60Wx30D			Good	Purchasing – Keer in Storage
124	7614	Desk	and the second sec			Fair	To: Jury Supervisors office
							<u> </u>
	Auditor Surplus Fil	e					

Surplus File

STATE OF MISSOURI<br/>County of Booneea.May Session of the April Adjourned TermTerm. 20 06In the County Commission of said county, on the18<sup>th</sup>day of May20 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby approve the recommendations from the Road and Bridge Advisory Committee for the following variances:

- To allow roadway pipe in excess of 50' at intersection of **Hunter's Bend and Hunters Circle.**
- Kinkade Crossing:

To allow 20 foot radius for 2 previously completed intersections along Honey Lane instead of the required minimum radius of 30 foot. The additional intersection(s) within Kinkade Crossing will be constructed at the required 30 foot radius.

Trade Winds Park:

To waive county requirement of driveway and sidewalk construction on corner lots of subdivisions prior to the acceptance of the roadways for county maintenance. Limited access areas must be shown for approval of plans and acceptance of plat.

Done this 18<sup>th</sup> day of May, 2006.

**/}4**2006

Keith Schnarre Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST:

Wendy S. Noren Clerk of the County Commission

205 -2006

### **CERTIFIED COPY OF ORDER**

STATE OF MISSOURI	May Session of the April Adjourned Term	<b>Term. 20</b> 06
County of Boone		
In the County Commission of said county, on the	18th day of May	<b>20</b> 06

the following, among other proceedings, were had, viz:

...

Now on this day the County Commission of the County of Boone does hereby approve the Economic Development Agreement between the Commissioners of Boone County, Missouri and the Centralia Area Chamber of Commerce. It is further ordered that the Presiding Commissioner be hereby authorized to sign said agreement.

Done this 18th day of May, 2006.

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Keith Schnarre Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin **\** District II Commissioner

ATTEST: Wondy S. Noreing

Wendy S. Noren Clerk of the County Commission

#### ECONOMIC DEVELOPMENT AGREEMENT

THIS AGREEMENT, dated the <u>18</u> day of <u>May</u>, 2006 is made by the Commissioners of Boone County, Missouri and the Centralia Area Chamber of Commerce. It is agreed that the Centralia Chamber of Commerce will provide specific economic development services related to Northern Boone County is exchange for payment (\$4,000), payable upon signature of this Agreement are intended to promote economic development activities that will, in the short term as well as the long term, generate additional tax revenues due to increased economic activity which will be of benefit to the government of Boone County and the citizens at large and which economic activity is hereby agreed to be good, sufficient and adequate consideration for the funds paid and the services received under this agreement.

The specific services which are provided in exchange for the payment mentioned above are described as follows: develop and produce a video tape promotional program to promote economic development in the City of Centralia and generally in northern Boone County.

These services shall be provided by the Centralia Chamber of Commerce during calendar year 200\$. The Centralia Chamber of Commerce agrees to document all expenditures of funds so provided upon request of the County for accounting and auditing purposes.

#### BOONE COUNTY, MISSOURI BY BOQNE COUNTY COMMISSION

Presiding Commissioner

Presiding Commissioner

ATTEST **C**ounty Clerk

APPROVED AS TO FORM:

Boone County Counselor

#### CENTRALIA AREA CHAMBER OF COMMERCE

#### **CERTIFICATION:**

In accordance with RSMo 50.660, I Hereby certify that a sufficient un-Encumbered appropriation balance Exists and is available to satisfy the Obligations(s) incurred by this Contract. (Note: Certification is not Required for a term and supply contract Or where the terms of the contract do Not result in a measurable county Obligation.)

1510-8-6686 \$4,000

June Pitchford by KH 5/11/2006

STATE OF MISSOURI<br/>County of Booneea.May Session of the April Adjourned TermTerm. 20 06In the County Commission of said county, on the18<sup>th</sup>day of May20 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby re-appoint Lisa Thomas, MD to the Boone County Mental Health Board of Trustees for a term expiring April 30, 2009.

Done this 18<sup>th</sup> day of May, 2006.

han Keith Schnarre

206-2006

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST:

Wendy S. Noren Clerk of the County Commission

Keith Schnarre, Presiding Commissioner Karen Miller, District I Commissioner Skip Elkin District II Commissioner * APR 1 4 2006	<b>2.06 - 2006</b> Boone County Governmenl Center 801 E. Walnut, Room 245 Columbia, MO 65201 573-886-4305 • FAX 573-886-4311 -mail: commission@boonecountymo.org
Reappoint Turn expires Apr	ission
Reappoint Term expires Apr	ul 30, 2009
BOONE COUNTY BOARD OR COMM APPLICATION FORM	
Board or Commission: Boone County Mental Health &	board of Trustees Term: <u>3 years</u>
Current Township: <u>Boone / Columbia</u>	Foday's Date: <u>4-14-06</u>
Name: <u>Lisa Thomas</u> , MD	
Home Address: 2604 Rose Ct. Columbia, 1	10 Zip Code: 65202
Business Address: <u>as above</u>	Zip Code:
Home Phone: 573-474-8382 Work Phone: 5 Fax: <u>573-474-839</u> 2 E-mail: <u>1158</u>	13-268-8019 <u>Thomas I @ mchsi.com</u>
Qualifications:	
Past Community Service: <u>Please</u> see accomp details.	anying sheet for
References:	

I have no objections to the information in this application being made public. To the best of my knowledge at this time I can serve a full term if appointed. I do hereby certify that the above information is true and accurate.

Applicant Signature

Return Application To: Boone County Commission Office Boone County Government Center 801 East Walnut, Room 245 Columbia, MO 65201 Fax: 573-886-4311

An Affirmative Action/Equal Opportunity Institution

STATE OF MISSOURI<br/>County of BooneMay Session of the April Adjourned TermTerm. 20 06In the County Commission of said county, on the18<sup>th</sup>day of May20 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby re-appoint James K. Cunningham to the Road & Bridge Advisory Committee for a term expiring May 25, 2010.

Done this 18<sup>th</sup> day of May, 2006.

MM Keith Schnarre

206-2006

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST: Wendy S. No.

Clerk of the County Commission

		206-2006
eith Schnarre, Presiding Commissioner aren M. Miller, District I Commissioner kip Elkin District II Commissioner	CONTY OF BOOM	Boone County Government Center 801 E. Walnut, Room 245 Columbia, MO 65201 573-886-4305 • FAX 573-886-4311 E-mail: commission@boonecountymo.org
Boone	County Com	nission
, BOONE (	COUNTY BOARD OR CO	MMISSION with
Board or Commission: Real	and Bridge adu	usary Com Term:
Culteric rownship	Jalki	-1000 y 3 Duile
Name: James K. lunn	ungham	
Home Address: <u>8202</u> S	, Bennett Pr.	Zip Code: 65201
Business Address:	<u> </u>	Zip Code:
Home Phone: Fax: <u>573 44 284</u>	Work Phone: E-mail:	
Qualifications: <u>Work for</u>	MODOT 20 1	jerre
Past Community Service:		
References:	· · · · · · · · · · · · · · · · · · ·	

I have no objections to the information in this application being made public. To the best of my knowledge at this time I can serve a full term if appointed. I do hereby certify that the above information is true and accurate.

Applicant Signature

Return Application To: Boone County Commission Office Boone County Government Center 801 East Walnut, Room 245 Columbia, MO 65201 Fax: 573-886-4311

An Affirmative Action/Equal Opportunity Institution

206-2006

### **CERTIFIED COPY OF ORDER**

STATE OF MISSOURI	May Session of the April Adjourned Term	<b>Term. 20</b> 06
County of Boone		
In the County Commission of said county, on the	a 18 <sup>th</sup> day of May	<b>20</b> 06

the following, among other proceedings, were had, viz:

•

Now on this day the County Commission of the County of Boone does hereby re-appoint Daniel W. Graves to the Road & Bridge Advisory Committee for a term expiring May 25, 2010.

Done this 18<sup>th</sup> day of May, 2006.

Keith Schnarre

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST: (1) (1) (2) (3)

Wendy S. Noren

Clerk of the County Commission

KeithSchnarre, Presiding Commissioner Karen, M. Miller, District / Commissioner Skip Elkin, District II Commissioner	MIT OF BOOK	80 <sup>4</sup> 573-886-4305	nty Government Cente I E. Walnut, Room 245 Columbia, MO 6520 FAX 573-886-431 @boonecountymo.org
Boone Cour Reappoint - Term eng	nty Com	nission	10
BOONE COUNTY E		/	
Board or Commission: Road & Bridge Ad	dvisory Commi	ttee	Term: <u>5/13/2006</u>
Current Township: Missouri		Todays's Date:	5/13/2006
Name: Daniel W. Graves			
Home Address: 107A Sieville Avenue		Zip Code:	65203
Business Address: P.O. Box 1645		Zip Code:	65102
Home Phone: 573-808-3625 Fax:	Work Phone: E-mail:		
Qualifications: <u>1 currently serve on this comm</u> 25th deadline.	ittee, and am re-ap		
Past Community Service:			
References:			

I have no objections to the information in this application being made public. To the best of my knowledge at this time I can serve a full term if appointed. I do hereby certify that the above information is true and accurate.

Applicant Signature

Return Application To: Boone County Commission Office Boone County Government Center 801 East Walnut, Room 245 Columbia, MO 65201 Fax: 573-886-4311

206 -2006

STATE OF MISSOURI	May Session of the April Adjourned Term	<b>Term. 20</b> 06
County of Boone		
In the County Commission of said county, on the	18 <sup>th</sup> day of May	<b>20</b> 06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby re-appoint Marion W. (Mick) Dey to the Building Code of Appeals for a term expiring May 31, 2011.

Done this 18<sup>th</sup> day of May, 2006.

yan Keith Schnarre

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin

District II Commissioner

ATTEST: ) A IA

Wendy S. Noren Clerk of the County Commission

			206-2006
<b>Schnarre,</b> Presiding Commissioner aren M. Miller, District I Commissioner tip Elkin District II Commissioner	OUNT OF BOOM	801 E	
Boone Cou Kenpoint - TermEy BOONE COUNTY	BOARD OR C	OMMISSION	·.
Board or Commission: BUILDING CODE OF	APPEALS		ermends 31 MAY
Current Township: <u>COLUMBIA</u>		Today's Date: 15	MAY 06
Name: MARION W. (MICK) DEY			
Home Address: 4211 RICE ROAD COLUM	BIA, MO	Zip Code652	02-1114
Business Address:SAME		Zip Code:	
Home Phone: 573-474-2744 Fax:573-886-8656	Work Phor E-mail:	ne: <u>MickDey@aol.com</u>	
∼ualifications:			
Past Community Service: I have serv	ed two terms	on this board.	
References:	· · · ·		· · · · · · · · · · · · ·
I have no objections to the information in this knowledge at this time I can serve a full term information is true and accurate.			
	Applicant Sigr	nature	
Return Application To: Boone County Com Boone County Gove 801 East Walnut, R Columbia, MO 652 Fax: 573-886-4311	ernment Center oom 245 201		

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An Affirmative Action/Equal Opportunity Institution

207-2006

### **CERTIFIED COPY OF ORDER**

STATE OF MISSOURI	ea.	May Session of the	April Adjourn	ed Term	Term. 2	<b>D</b> 06
In the County Commission of s	said county, on the	18 <sup>th</sup>	day of	May	20	06

the following, among other proceedings, were had, viz:

Now on this day the County Commission of the County of Boone does hereby authorize the use of the Courtyard Square on August 19, 2006 between 8:00 a.m. and 5:00 p.m. for the Strongman Contest. It is further ordered that the Presiding Commissioner be hereby authorized to sign said application.

Done this 18<sup>th</sup> day of May, 2006.

10m Keith Schnarre

Presiding Commissioner

Karen M. Miller District I Commissioner

Skip Elkin District II Commissioner

ATTEST:

Clerk of the County Commission

201-2006

001

Kerm, Schnarre, Presiding Commissioner Karen M. Miller, District I Commissioner Skip Elkin, District II Commissioner



Roger B. Wilson Boone County Government Center 801 East Walnut Room 245 Columbia, MO 65201-7732 573-886-4305 • FAX 573-886-4311

# **Boone County Commission**

#### APPLICATION FOR ORGANIZATIONAL USE OF BOONE COUNTY FACILITIES

The undersigned organization hereby appl	ics for	a per	nnit u	) use the H	Boone County	Courthouse (	Grounds
and/or Government Center as follows:	r	c					
$\leq 1$	(	ſ	1	• .			

Description of Use: HORN	van (ontest		
Date(s) of Use: AUCUSE	9,2006		
Time of Use: From:	a.m/p.m. thru	a.m.p.m.	

Facility requested: Courthouse Grounds - Courtyard Square - Chambers - Chambers Atrium - Rm2200 - Rm208 - Rm1390

The undersigned organization agrees to abide by the following terms and conditions in the event this application is approved:

- 1. To notify the Columbia Police Department and Boone County Sheriff's Department of time and date of use and abide by all applicable laws, ordinances and county policies in using Courthouse grounds or designated rooms.
- 2. To remove all trash or other debris that may be deposited (by participants) on the courthouse grounds and/or in rooms by the organizational use.
- To repair, replace, or pay for the repair or replacement of damaged property including shrubs, flowers or other landscape caused by participants in the organizational use of courthouse grounds and/or carpet and furnishings in rooms.
- 4. To conduct its use of courthouse grounds and/or rooms in such a manner as to not unreasonably interfere with normal courthouse and/or Boone County Government building functions.
- 5. To indemnify and hold the County of Boone, its officers, agents and employees, harmless from any and all claims, demands, damages, actions, causes of action or suits of any kind or nature including costs, litigation expenses, attorney fees, judgments, settlements on account of bodily injury or property damage incurred by anyone participating in or attending the organizational use on the courthouse grounds and/or use of rooms as specified in this application.

Name of Organization/Person: A ME FULLS AUS Mike Mc Bride
Organization Representative/Title: ARX, BRAE/Mil Mistouri Strangman II
Address/Phone Number 2218 DeMaret 05, 573-5235355
Date of Application MRY 1672006

#### PERMIT FOR ORGANIZATIONAL USE OF BOONE COUNTY FACILITIES

The County of Boone hereby grants the above application for permit in accordance with the terms and conditions above written. The above permit is subject to termination for any reason by duly entered order of the Boone County Commission.

ATTEST:

BOONE COUNTY, MISSOURI County Commissioner

County Clerk